

School Outreach Programme in July 2018



CERC-ENVIS Resource Partner along with consumer clubs in different schools did an outreach programme in July 2018. The objective was to bring awareness among students as a consumer and how their activities affect the environment. The team visited different academic institutions and addressed the students.

- Pandit Nehru Vidyalaya, Behrampura
- New Age High School, Juhapura
- Farooq -e Azam School, Juhapura

The CERC- ENVIS team gave information on eco-friendly product, eco labels, environment friendly activities, CERC-ENVIS website and FB page. The Team has also highlighted on harmful effect of plastic, types of plastic and how to avoid and live plastic free life.

The team also made them aware of their consumer rights. Importance of eco products and eco-labels are explained. How eco-labels make the consumer aware of eco-products and eco label gives identification to products or services to differentiate from its counterpart.

CERC-ENVIS RP team has organised a Rally and different activities like games. Students actively participated in the Game of **Plastic and ladder**. Winners were awarded with Cap, which has caption – **Love Your Environment**.

Pandit Nehru Vidyalaya, Behrampura



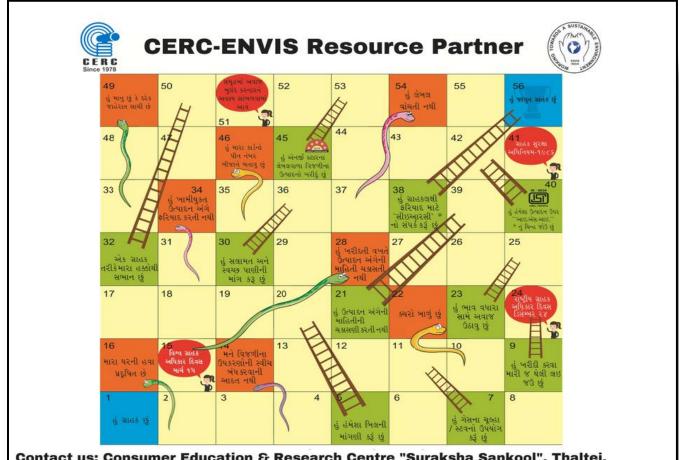
New Age High School, Juhapura



Farooq - e - Azam School, Juhapura



Snake and Ladder Game



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